



No Hate VIRTUAL High School Tour

2021

A NATIONAL TOUR DEDICATED TO PROMOTING BULLYING PREVENTION IN SCHOOLS



OVERVIEW

Since
2000

The No Hate High School Tour, **now in its 21st year**, is an incredibly impactful educational program that uses the energy and excitement of action sports to deliver critical bullying prevention tools, techniques and information to students in a relatable, **peer-to-peer** manner.

Now


Due to the COVID-19 crisis, the Tour is held **virtually** for the start of the 2021-2022 school year with a completely revised program featuring the biggest names from the **NBA, NFL, Action Sports, Music, and Entertainment** delivering messages of **hope and inspiration** to students.



100% **free** to schools and operates seamlessly whether the students are in a **classroom setting** or participating in **distance learning**.



PROGRAM CONCEPT



The No Hate Tour virtual assembly is a combination of **live** and **pre-recorded messages** with an emcee that delivers essential information in a **fun, positive and interactive fashion**.



Well-known **celebrities** will speak **directly to the students** about their own experiences with bullying while offering advice about overcoming obstacles, **being an ally**, inclusion, kindness, surrounding yourself with **positive influences**, problem solving, and other important subjects that resonate with kids during a time when so many people are suffering.



Students **can win prizes**, including a **\$500 Visa gift card**, and participate in contests to create additional **engagement**.



WHAT WE PROVIDE



A high-end technical platform to allow students and administrators to join the Event virtually whether in a classroom setting or through remote learning.



A unique URL link for each school to join the virtual program. Webinar-style.



A professional emcee / host to run the show, get the students involved, and deliver the bullying prevention message points.



8 – 10 pre-produced personal stories from well-known celebrities, athletes, musicians, influencers, etc.



An ASA administrative member to moderate the technical platform and be available during Event.



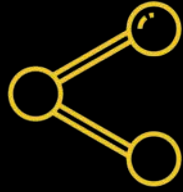
Prizing for students.



SCHOOL REQUIREMENTS



Schedule a date for entire student body to attend the program through one mandatory **35 - 45 minute** virtual assembly period.



Distribution of the URL link to each teacher if classes are in-person and / or to each student that is doing remote learning.



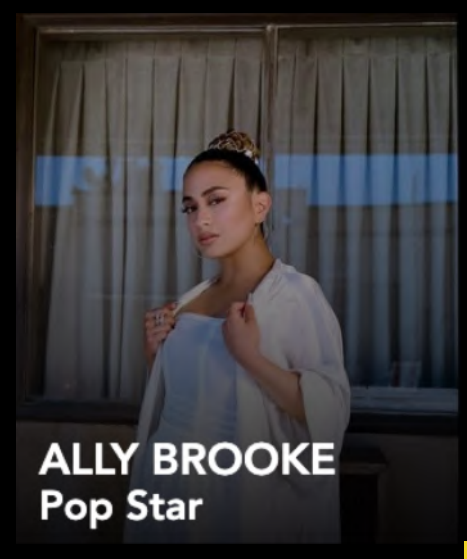
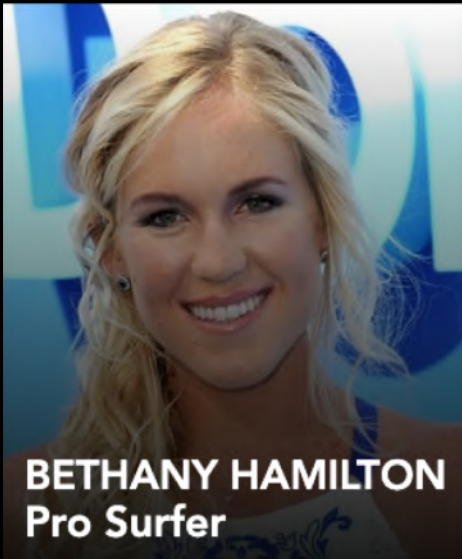
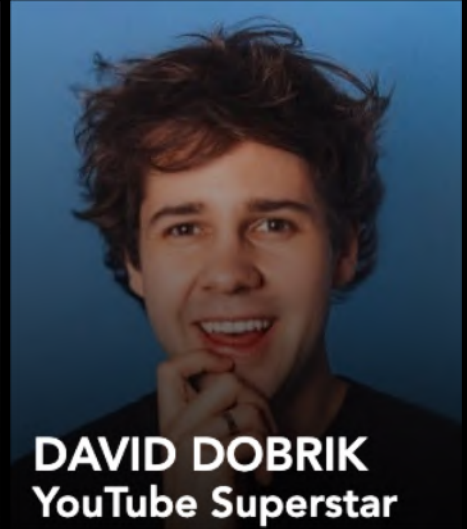
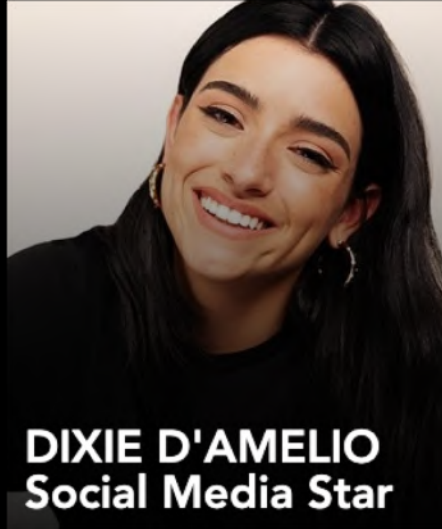
Promotion of the Event to get the students excited about the program, including distribution of a promotional flyer (provided by ASA).

Participating schools don't need to do any work beyond scheduling the program and informing the students.

We do the rest!



PARTICIPATING CELEBRITIES



AND MORE



TOUR PARTNERS



MARINES
THE FEW. THE PROUD.®

The United States Marine Corps are our associate partner of the No Hate High School Tour. Due to their generosity, the No Hate High School Tour is able to bring this powerful bullying prevention message to high schools across the country at **no cost** to the schools.

THE CAUSE MESSAGE



Bullying impacts 1 in 5 students in America. The **NO HATE TOUR** program unites, engages, and educates communities nationwide to prevent bullying through the use of creative, interactive resources. For too long bullying has been considered a 'rite of passage.' The No Hate Tour's goals are to change the culture so that bullying is no longer acceptable in our society, to provide tools to combat bullying, and to offer help to individuals who are subjected to bullying.



THE CAUSE:

Bullying prevention & positive behavior



THE CONTENT:

- Celebrities share their own personal experiences with bullying
- Various statistics and forms of bullying / cyberbullying
- Ways to respond and how **to be an ally**
- Advice about overcoming obstacles, inclusion, **kindness**, surrounding yourself with **positive influences**, problem solving, and other important subjects that resonate with students



THE MISSION:

Use well-known celebrities and role models to speak directly to the students to help spread a positive message and promote bullying prevention awareness



WHAT OTHER SCHOOLS ARE SAYING



"AWESOME!! Not only were the guys super talented and entertained the entire student body, they were extremely nice and professional. This was a fantastic assembly. The students were engaged the entire time and walked away with a new perspective on bullying and respect for yourself and others. Many were shocked at the bullying numbers that were shared. We definitely want them back next year! It was a great experience."

- Lori Pavell
Principal
Lowell HS, IN

"I can not express how fantastic the ASA High School Tour assembly was at Bothell High School this morning. I would like to commend each and every participant and applaud your organization for being a professional, educational, fun filled group. There was not one glitch in this whole event and everything about this assembly resonated with our entire group of students and staff. There were so many that expressed that this was the "best assembly" they had ever been to, I had a staff member tell me as a 30 year teacher this was the best assembly he ever saw!! With my passion of ending bullying and being kind, I will be so ever grateful for ASA Entertainment coming to our school!!"

- Wendy Wands
Climate & Culture Advisor
Bothell High School, WA



AL CARGANILLA
PRINCIPAL, FARRINGTON H.S.

[CLICK for more references & testimonials](#)

"We didn't know what to expect because this is such a unique concept. The show hugely exceeded our expectations as it kept students engaged the entire time! It was so good, I had to call my colleagues at Cupertino HS and tell them they HAVE to have this event!"

- Denae Moore
Dean of Students
Monte Vista HS, CA



CONTACT US

The No Hate High School Tour promises to bring your students an **interactive, educational virtual event** that will **complement the academic experience** and be the highlight of the school year. We have received a significant amount of interest in this program, but can only accommodate five schools in each tour market. Please let us know as soon as possible if your school is interested.



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MORE INFO AT:

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